

Bruce Hinton Joins VATC Board of Directors –

October 21, 2011

Tampa, Florida – Visual Awareness Technologies and Consulting, Inc. (VATC) recently added Mr. Bruce Hinton to its Board of Directors. Mr. Hinton brings a long and distinguished career in the country music industry to VATC, and offers a strong business background to help shape VATC's path forward for growth beyond the core Department of Defense training and information technology markets. A respected music industry veteran for over 50 years, Mr. Hinton built MCA Nashville into a country music powerhouse with an impressive roster of superstar artists such as Vince Gill, George Strait, Reba McEntire, and Trisha Yearwood. Under his direction, MCA Nashville was consistently rated the No. 1 country label by music trades "Billboard" and "R&R" for ten consecutive years (1991-2000), leading to both publications naming MCA Nashville the "Label of the Decade."

An Indiana native and graduate of Indiana University, Mr. Hinton began his music career at Warner Bros. Records in New York in 1960. He soon rose to the head of National Promotion for Warner/Reprise, relocating to their headquarters in Los Angeles. In 1965, Mr. Hinton joined Columbia Records as Western Promotion Manager and then moved back to New York as Director of CBS's Custom Label Group. He returned to Los Angeles in 1967, joining record executive Jimmy Bowen at Amos Productions. Subsequently, he co-founded the first national independent country record promotion company, and later co-founded a production company. In the early 1980s, Mr. Hinton moved to Nashville as Senior Vice President and General Manager of MCA Nashville. In 1989, Hinton was promoted to President and then to Chairman in 1993.

"I have had the good fortune in my career to be a part of several companies that were on a dynamic growth curve, and nothing is more satisfying," says Mr. Bruce Hinton. "VATC is such a company, Mike Vaughn and Sara Moola (co-founders of VATC) are very inspiring executives and they have led the company to exponential growth from the outset. The opportunity to join the board of such a company couldn't be more exciting, and I look forward to contributing to the continued expansion and growth of VATC."

Mr. Hinton has served on the boards of the Country Music Foundation; Country Music Association; Tennessee Performing Arts Center; Leadership Music; W.O. Smith Nashville Community School; City of Hope Executive Board, Music & Entertainment Industry Chapter; and the Senior Advisory Board of the Sports & Entertainment Academy/Indiana University.

"To say the least, it is a great honor that Mr. Bruce Hinton has agreed to join our Board," says Mike Vaughn, Chief Operating Officer of VATC. "VATC's sustained exponential growth since our beginning seven years ago, coupled with our expectations for more of the same in the years ahead, make it of utmost importance that we have the best guidance possible from proven leaders in industry who have built successful and sustained businesses. Bruce, of course, has done this in the very challenging and fast paced music business. He brings everything that VATC will need in leadership, experience, and a tremendous reputation as VATC expands its markets and continues to deepen our current business towards our goal of becoming a major international corporation."

Visual Awareness Technologies and Consulting, Inc. (VATC) is a leading provider of management services, joint training solutions, information technology, and engineering to Department of Defense, Federal agencies, and coalition partners in support of U.S. National Strategic objectives. VATC has 25 locations worldwide that provide daily interface on technical, programmatic and operations issues. Our foundation of experience is grounded in over 1,500 years of combined military, government and commercial operations, specifically in joint operational environments, and complex information technology infrastructure implementation and management.