

President & Owner of VATC Awarded Top 25 Women to Watch in Florida –
November 2, 2011

Sara Moola, President and Owner of Visual Awareness Technologies and Consulting (VATC) of Tampa, has been honored as one of the top 25 Women to Watch in the state of Florida by the Florida International University (FIU) Center for Leadership and Pino Global Entrepreneurship Center in Miami. The inaugural awards ceremony was held on November 2 at the FIU Campus.

The FIU Center for Leadership in the College of Business Administration conducted a survey on the "Top 25 Women to Watch: Florida's Entrepreneurial Leaders 2011." A total of 342 top women executives from across Florida completed the survey on leadership and entrepreneurship. The study examined the challenges, behaviors, and characteristics of a established female entrepreneurs across the state of Florida to determine the underlying causes for differences in business size and expansion. Understanding the different paths and stumbling blocks of entrepreneurs, and their potentially different approaches to business success and growth, provides opportunities for the development of interventions and solutions to assist entrepreneurs who want to expand their businesses. The survey found that 77 percent of women business owners view "social corporate responsibility" to be very or extremely important to the success of their business.

"While we at the Center for Leadership are very excited about leadership research, and learning about some of the challenges and best practices of business leaders, we are even more excited about opportunities to share what we know, and to recognize the contributions of our leaders to livelihood and continued growth of our communities," says Garth Headley, Associate Director, Marketing and Corporate *Relations*. "It was our honor to host, meet, and speak with you."

According to The Women Entrepreneurial Leaders report conducted by FIU's Center for Leadership, women business-owners in Florida continue to value social responsibility among several important drivers for their business.

"At VATC, we value social responsibility on a whole new level," says Ms. Moola. "From the work we do every day in support of our Warfighters around the world – preparing them to achieve mission success on the battlefield – to the charitable work we do with the Special Operations Warrior Foundation (SOWF) helping the children and families of fallen Warriors, VATC is committed to improving our society."

Visual Awareness Technologies and Consulting, Inc. (VATC) is a leading provider of management services, joint training solutions, information technology, and engineering to Department of Defense, Federal agencies, and coalition partners in support of U.S. National Strategic objectives. VATC has 25 locations worldwide that provide daily interface on technical, programmatic and operations issues. Our foundation of experience is grounded in over 1,500 years of combined military, government and commercial operations, specifically in joint operational environments, and complex information technology infrastructure implementation and management.